

List of needs

Goods and services *(as of February 2021)*

GOODS / SERVICE	DETAILED DESCRIPTION
Consulting / Organizational development	Consulting / coaching / supervision with regard to organizational and strategic development
Communication & Marketing Strategy	Development of a communication/marketing strategy and associated with this, e.g. the development of various slogans, messages, etc.
Fundraising Consulting	Professional fundraising consulting in individual areas (e.g., various forms of fundraising marketing, inheritance marketing), increasing donors and donating members
Social Media	Concept for social media, planning and implementation of campaigns on various topics
Web design and programming	Overhaul of our website (web design / programming)
Design services	Design of flyers, brochures, annual reports, newsletters, information stand, giveaways, advertisements
Advertising services	Free advertising (offline e.g. billboards and online e.g. Online banner ads), social media campaign (Facebook, Instagram)
Merchandising	Design, production and distribution of merchandise products
IT services / software	Cloud services, sponsoring program for (project) accounting
Hardware	Provision of e.g. printer, laptop, beamer
Printing services	Covering the costs of printing publications (e.g. annual report) and advertising material (e.g. flyers)
Shipping services	Covering shipping (costs) of publications and promotional material
Further training	Covering of training costs or granting of free participation in training courses relevant to the association (public relations / PR, project management, accounting)
Travelling and transport	Providing free / discounted travel options

Should you be able to provide us with one or more of the above-mentioned goods and services as a sponsor, we would be pleased to hear from you.

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