



**Vision Hope International
Country Office Jordan**

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Social Media and Communications Internship

About VHI

Vision Hope International e.V. is a humanitarian and development organisation working with local communities and authorities in the Middle East and North Africa (MENA) region to transform societies in greatest need. Our aim is to alleviate extreme poverty by providing food security for families, protection and education for orphans, community integration for refugees and people with disabilities, and sustainable development that promotes human well-being. For more information about our organisation, please visit our website at www.vision-hope.org.

Overview of the Internship

The Social Media and Communications Intern will support the VHI's social media program in Jordan and abroad by generating content and providing support in translation. The internship is part-time, under the supervision of the Social Media and Communications Officer ("Supervisor").

- This internship is *educational in nature*, and there is no guarantee or expectation that the internship will result in employment.
- The internship is *unpaid*.
- The internship duration is 12 weeks with the possibility of an extension, based on agreement between the Intern and Supervisor, starting on *Sunday, February 6th, 2022*.
- The intern will work 20 hours per week (five days per week, four hours per day); the Intern will maintain a regular internship schedule determined by the Intern and Supervisor.

Responsibilities

- Collaborating closely with the Social Media and Communications Officer on the development of a social media strategy and communications materials.
- Liaising with the field coordinators and the Media Officers in Karak and Mafraq to collect testimonials and human-interest stories from our ongoing Programmes to be used for various purposes, including articles, blogs, website news stories, newsletters, programme case studies, and social media. This includes field visits to interview participants in order to build compelling impact stories
- Collaborating with the Programmes' managers/ media officers to identify and select key volunteers with extraordinary and inspiring stories and brainstorm ideas to highlight selected

volunteers across different media channels (i.e. short videos, blog stories, media interviews, etc.).

- Develop content promoting VHI programming in Jordan. generating
 - posts for the international Vision Hope pages on Facebook, Twitter, and Instagram Writing
 - posts about VHI in Jordan for our blog on Medium
- Occasional field visits to Karak and Mafrag to take photos and interview beneficiaries for social media and other communications
- Translating between Arabic and English (German is a plus), with the highest attention to detail
- Supporting in the update of the Vision Hope International website.
- Providing administrative support as needed and other duties as assigned.
- Other responsibilities as assigned

Skills and Experience

- Strong experience in social media strategy and content creation
- Good writing and editing skills are a must
- Fluent English and Arabic; *German is a plus*
- Familiarity with Microsoft Office
- Experience with WordPress and Translations
- Ability to take initiative and work independently
- Strong communication skills and creativity
- Photography skills are an asset
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Key Results Areas:

- Quality and quantity of compelling human stories of impact
- Quality and creativity of social media posts on VHI channels
- Teamwork and contribution to the broader work with the Regional office team
- Continuous learning, programme adjustment and improvement
- Personal development

How to Apply

Interested candidates should submit *Resume, Cover Letter, and sample of past social media work* to nour.hammad@vision-hope.org. All materials should be in *English* and subject the email is:

SM COM_2022

Application close on **January 22nd**, however, they will be reviewed on a rolling basis, so interested candidates are strongly encouraged to apply early.